

**Franklin County Tourist Development Council
City of Apalachicola Meeting Room
SPECIAL BOARD MEETING 1:00 p.m.
Committee Meeting 1:30 p.m.
October 16, 2013**

MINUTES (approved 11.6.13)

In attendance: Frank Cook, Beverly Hewitt, Vice Chair Paul Parker, Rex Pennycuff, Chester Reese, Charlotte Schneider; Absent - Chair Pinki Jackel and Diana Prickett;

Recording: Curt Blair, Fran Edwards

Guests: Jim Bachrach, Brigitte Schroeder, Ken Schroeder, Cindy Clark, Anita Grove, Tana Kendrick, Cora Russ, Lynn Wilson Spohrer, Judi Stokowski, Lois Swoboda, and Suzanne Zimmerman.

The Special Meeting was called to order at 1:00 pm by Vice Chair Paul Parker.

Parker addressed the audience to say the board is meeting to review and discuss the Director vacancy position left by Alice Collins.

Parker indicated three applications had been received requesting consideration for the vacancy - they were from Walter Armistead/Buccaneer Inn and Sun Coast Rentals; Sejal Patel/Best Western Hotel in Apalachicola, Lynn Wilson Spohrer/owner of Coombs House Inn in Apalachicola.

Lynn Wilson Spohrer was in attendance, but Walter Armistead and Sejal Patel were not in attendance.

Parker inquired if the board wished to review the applications at this time, and have Lynn Wilson Spohrer speak.

Motion was made to interview Lynn Wilson Spohrer:

Motion: Reese, 2nd Hewitt, passed

Lynn Wilson gave a presentation of her qualifications for the position.

Motion to table the discussion of board vacancy until all Board members are represented, and to invite all applicants to appear at the next meeting:

Motion: Pennycuff, 2nd Reese, passed with majority - Hewitt opposed

The special meeting was adjourned at 1:50 p.m.

After a short break, Paul Parker called the MARKETING COMMITTEE meeting to order at 1:55 p.m.

Curt Blair explained that three representatives were here to propose unsolicited marketing packages to the FCTDC - they were Chuck Simpson/Rowland Publishing, Keith Nichols/Coastal Connection TV Station/Port St. Joe, and Laurie Rowe/Laurie Rowe Communications. Each of the representatives made their presentations to the board for review.

Two more proposals were delivered for the board's review at the request of Bonny Mager/Travel Guide to Florida, and Lynn Lotkowitz/Florida Trend, both of whom could not attend.

No official action by the board was taken.

The meeting was adjourned at 2:40 p.m.