

Franklin County Tourist Development Council Board Meeting
TDC Office Meeting Room
Agenda
Wednesday, August 14th, 2:00 P.M.

AGENDA

- | | | |
|---|--------------------|---------------------------|
| 1. Welcome/Call to Order | | Commissioner Jones |
| 2. Prayer and Pledge of Allegiance | | |
| 3. Quorum Announcement | | Solomon |
| 4. Approval of the Minutes of June 12 th | Action Item | Davis |
| 5. Public Comments | | |
| 6. Administrative Reports | | |
| • FCTDC Collections Report | | Davis/Solomon |
| • Expenditures to Budget | | Davis |

Promotions Report

- | | |
|------------------------|-----------------|
| • FCTV Report | Rolstad |
| • Bay Media | Clark |
| • Web Master Report | Kendrick |
| • Visitor Numbers | Solomon |
| • Administrative Items | Solomon |

New business

- A. Grant Committee Recommendations (Small, Large, Museum Grants)
- B. Funding Request from County for Repairs of SGI Fishing Pier

Reports by Local Government Representatives:

- A. City of Apalachicola:
- B. City of Carrabelle:
- C. Franklin County:

7. Reports from Member Organizations

8. Board Comments

Meeting Announcements: TDC Board Meeting Wednesday, September 11th @ 2:00 pm at TDC Office meeting room

Join Zoom Meeting

<https://us06web.zoom.us/j/89001786522?pwd=tAdmZ2HADOU4mHb4KWyA2wLdrwC7qq.1>

Meeting ID: 890 0178 6522

Passcode: 954777

**FCTDC Collections Report for 2012-2024 Year-to-Date Report
Through May 2024
(July DOR Report)**

	C	D	E	F	G	H	I	J	K	L	M	N																						
1		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24																							
2	October	\$ 58,876	\$ 75,085	\$ 95,108	\$ 85,823	\$ 38,417	\$ 89,660	\$ 147,542	\$ 294,549	\$ 280,910	\$ 235,669																							
3	November	\$ 40,066	\$ 44,449	\$ 46,044	\$ 49,441	\$ 87,784	\$ 57,067	\$ 86,470	\$ 144,833	\$ 146,699	\$ 139,188																							
4	December	\$ 30,979	\$ 24,693	\$ 41,580	\$ 37,182	\$ 46,715	\$ 52,527	\$ 67,724	\$ 116,196	\$ 128,229	\$ 158,894																							
5	January	\$ 38,805	\$ 47,002	\$ 41,669	\$ 51,389	\$ 52,063	\$ 54,422	\$ 115,730	\$ 144,327	\$ 155,971	\$ 160,292																							
6	February	\$ 42,755	\$ 64,494	\$ 60,423	\$ 58,338	\$ 66,632	\$ 95,017	\$ 84,508	\$ 182,356	\$ 170,298	\$ 199,889																							
7	March	\$ 83,626	\$ 80,018	\$ 84,583	\$ 111,947	\$ 127,975	\$ 71,947	\$ 149,485	\$ 261,238	\$ 248,693	\$ 301,419																							
8	April	\$ 101,310	\$ 103,120	\$ 89,950	\$ 103,422	\$ 82,258	\$ 20,067	\$ 181,178	\$ 281,271	\$ 295,444	\$ 274,443																							
9	May	\$ 143,700	\$ 131,348	\$ 110,485	\$ 140,130	\$ 166,130	\$ 123,839	\$ 276,459	\$ 351,652	\$ 333,083	\$ 408,855																							
14	TOTAL YTD	\$ 540,118	\$ 570,209	\$ 569,841	\$ 637,673	\$ 667,975	\$ 564,546	\$ 1,109,096	\$ 1,776,420	\$ 1,759,328	\$ 1,878,649																							
15																																		
16		\$ 170,711	\$ 30,091	\$ (368)	\$ 67,832	\$ 30,302	\$ (103,429)	\$ 544,550	\$ 667,324	\$ (17,092)	\$ 119,321																							
17		46.2%	5.6%	-0.1%	11.9%	4.75%	-15.48%	96.46%	60.17%	-0.96%	6.78%																							
18																																		
19	<table border="1"> <caption>Bar Chart Data: Collections by Year</caption> <thead> <tr> <th>Year</th> <th>Collection Amount</th> </tr> </thead> <tbody> <tr><td>2014-15</td><td>\$540,118</td></tr> <tr><td>2015-16</td><td>\$570,209</td></tr> <tr><td>2016-17</td><td>\$569,841</td></tr> <tr><td>2017-18</td><td>\$637,673</td></tr> <tr><td>2018-19</td><td>\$667,975</td></tr> <tr><td>2019-20</td><td>\$564,546</td></tr> <tr><td>2020-21</td><td>\$1,109,096</td></tr> <tr><td>2021-22</td><td>\$1,776,420</td></tr> <tr><td>2022-23</td><td>\$1,759,328</td></tr> <tr><td>2023-24</td><td>\$1,878,649</td></tr> </tbody> </table>												Year	Collection Amount	2014-15	\$540,118	2015-16	\$570,209	2016-17	\$569,841	2017-18	\$637,673	2018-19	\$667,975	2019-20	\$564,546	2020-21	\$1,109,096	2021-22	\$1,776,420	2022-23	\$1,759,328	2023-24	\$1,878,649
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2023-24 Budget
October 1 - August 8 2024

	A	B	C	D	E
1		Expended YTD	Budget	Balance	% of Budget
2	COUNTY ADMINISTRATION - 60003	\$ 2,000			
3	INFRASTRUCTURE - 60004	\$ 733,737	\$ 1,209,611	\$ 475,874	61%
4	Aid to Local Governments - 60005	\$ 473,984	\$ 894,611	\$ 420,627	53%
5	Infrastructure Projects - per statue - 60006	\$ 349,984	\$ 695,611	\$ 345,627	50%
6	4601 - Coastal Dredging Channels	\$ 10,000	\$ 375,950	\$ 365,950	3%
7	6200 - Land Acquisition/ EP Nature Center	\$ -	\$ 146,545	\$ 146,545	0%
8	Moby Mats - 60008	\$ -	\$ 30,000	\$ 30,000	0%
9	Beach Park Facilities - Peoples Bank LOC	\$ 143,116	\$ 143,116	\$ -	
10	SGI - Dune Walkovers	\$ 196,868			
11	Beach Cleanup (Quarterly) - 60007	\$ 99,000	\$ 99,000	\$ -	100%
12	Museum Infrastructure Grant Program - 60011	\$ 25,000	\$ 100,000	\$ 75,000	25%
13	Aid to Non-Profits - 60012	\$ 243,750	\$ 285,000	\$ 41,250	86%
14	Museum Grants - \$15,000 (\$3,750 each per quarterly) - 60013	\$ 63,750	\$ 105,000	\$ 41,250	61%
15	Visitor Centers (Quarterly) - 60014	\$ 180,000	\$ 180,000	\$ -	100%
16	Maintenance and Repairs - 60015	\$ 16,003	\$ 30,000	\$ 13,997	53%
17	TDC Building Maintenance /Repairs - 60016	\$ 677			
18	Chapman Auditorium - Curtains(50%)	\$ 11,967			
19	SGI Playground Repairs	\$ 2,000			
20	Insurance TDC Property Insurance	\$ 1,359			
21	SGI Lighthouse Museum Flood Insurance	\$ -			
22	PROMOTIONAL BUDGET - 60017	\$ 843,566	\$ 1,267,812	\$ 424,246	67%
23	Non-Profit and Museum Events - 60018	\$ 59,000	\$ 228,000	\$ 169,000	26%
24	New Promotional Opportunities - 60021	\$ 30,900	\$ 30,000	\$ (900)	103%
25	Vendor Contracted Retainers - 60023	\$ 249,045	\$ 305,000	\$ 55,955	82%
26	ABCC - Admin - 60002	\$ 139,965	\$ 174,000	\$ 34,035	80%
27	2K Webgroup - Internet (\$ 3333.33 / Month) - 60024	\$ 39,583	\$ 40,000	\$ 417	99%
28	Bay Media - Web (\$ 3333.33 / Month) - 60025	\$ 29,997	\$ 40,000	\$ 10,003	75%
29	Forgotten Coast TV (\$ 3000 / Month) - 60026	\$ 27,000	\$ 36,000	\$ 9,000	75%
30	Oyster Radio (\$ 1,250 / Month) - 60027	\$ 12,500	\$ 15,000	\$ 2,500	83%
31	Internet Advertising - 60028	\$ 203,257	\$ 242,600	\$ 39,343	84%
32	2K Social Media Campaigns - 60029	\$ 32,083	\$ 35,000	\$ 2,917	92%
33	Non-Contractual Website - 60030	\$ 2,004	\$ 10,000	\$ 7,996	20%
34	Search Engine Optimization - 60031	\$ 24,600	\$ 28,500	\$ 3,900	86%
35	Market Research & email marketing - 60032	\$ 8,451	\$ 10,000	\$ 1,549	85%
36	Internet Marketing (Google, etc) - 60033	\$ 119,063	\$ 130,000	\$ 10,937	92%
37	14% Production - 60034	\$ 16,669	\$ 23,100	\$ 6,431	72%
38	Website Revisions - 60035	\$ 387	\$ 6,000	\$ 5,613	6%
39	Print - 60036	\$ 178,235	\$ 246,012	\$ 67,778	72%
40	Digital/ Banner Adds (Bay Media) - 60037	\$ 5,950	\$ 25,800	\$ 19,850	23%
41	14% Production - 60038 (Banner and Print)	\$ 19,499	\$ 22,912	\$ 3,413	85%
42	Content Production - 60039	\$ 1,203	\$ 12,000	\$ 10,798	10%
43	Print Advetising - 60040	\$ 133,327	\$ 150,000	\$ 16,673	89%
44	Printing Promotional Materials (brochures) - 60041	\$ 18,256	\$ 35,000	\$ 16,744	52%

**2023-24 Budget
October 1 - August 8 2024**

	A	B	C	D	E
1		Expensed YTD	Budget	Balance	% of Budget
45	Photography - 60042	\$ -	\$ 13,200	\$ 13,200	0%
46	Photo Library - 60043 (Provided by VF)	\$ -	\$ 8,500	\$ 8,500	0%
47	Photo Setup (materials, actors, etc.) - 60044	\$ -	\$ 4,700	\$ 4,700	0%
48	Welcoming Tourists - 60045	\$ 5,520	\$ 55,000	\$ 49,480	10%
49	Airport Signage/Display - Clear Channel Tallahassee - 60046	\$ 1,770	\$ 10,000	\$ 8,230	18%
50	Historical Signage - 60048	\$ -	\$ 25,000	\$ 25,000	0%
51	Additional Signage (roadside, storefront, billboards) - 60049	\$ 3,750	\$ 20,000	\$ 16,250	19%
52	TV and Radio Advertising - 60050	\$ 15,500	\$ 45,000	\$ 29,500	34%
53	Radio (FSU, Cumulus, Out of Area, etc)- 60051	\$ -	\$ 10,000	\$ 10,000	0%
54	Television Advertising - 60052	\$ 15,500	\$ 35,000	\$ 19,500	44%
55	Video Production - 60053	\$ 14,950	\$ 51,000	\$ 36,050	29%
56	Video Library - 60054	\$ 2,200	\$ 10,000	\$ 7,800	22%
57	Commercials / Specials - 60055	\$ 9,750	\$ 10,000	\$ 250	98%
58	Video Production- PSAs - 60056	\$ 3,000	\$ 5,000	\$ 2,000	60%
59	Video Production -TV Shows - 60057	\$ -	\$ 26,000	\$ 26,000	0%
60	Special Events and Outreach - 60070	\$ 57,633	\$ 165,500	\$ 107,867	35%
61	Webcam Installation/Maintenance - 60071	\$ -	\$ 1,000	\$ 1,000	0%
62	Get-a-Way Contests - 60072	\$ 2,522	\$ 20,000	\$ 17,479	13%
63	Hospitality Training - 60073	\$ -	\$ 30,000	\$ 30,000	0%
64	Journalists Visits - 60074	\$ -	\$ 10,000	\$ 10,000	0%
65	Mentoring /Scholarships - 60075	\$ -	\$ 2,000	\$ 2,000	0%
66	Promotional Items - 60076	\$ 4,658	\$ 5,000	\$ 342	93%
67	Visitor Guide Production - 60077	\$ 7,540	\$ 25,000	\$ 17,460	30%
68	Visitor Guide, Promotion, Office Mailings (Postage) - 60080	\$ 14,259	\$ 35,000	\$ 20,741	41%
69	Software for Museum	\$ 36			
70	CrowRiff - 60082	\$ 7,718	\$ 7,000	\$ (718)	110%
71	Wander Map - 60083	\$ 6,000	\$ 6,000	\$ -	100%
72	Simpleview	\$ 6,500	\$ 8,000	\$ 1,500	81%
73	Keydata Dashboard - 60084	\$ 8,400	\$ 8,500	\$ 100	99%
74	Forgotten Coast Mobile App - 60085	\$ -	\$ 8,000	\$ 8,000	0%
75	Dues/Memberships/Meetings /Conferences - 60090	\$ 29,526	\$ 45,000	\$ 15,474	66%
76	Gov Conferences/Meetings(Registration/ Accomod - 60092	\$ -	\$ 6,000	\$ 6,000	0%
77	Travel/Conferences/Meetings (perdeim/mileage) - 60091	\$ -	\$ 4,000	\$ 4,000	0%
78	Coalition of NW Florida - Triumph Dues 2024	\$ 15,650	\$ 16,000	\$ 350	98%
79	Explore NW Florida (Riverway South) Membership - 60094	\$ 7,825	\$ 6,000	\$ (1,825)	130%
80	Destination Florida Membership 2023-24	\$ 3,801	\$ 3,801	\$ -	
81	Trail of Florida Indian Heritage	\$ 250	\$ 250	\$ -	
82	Riverway South Apalach Chocatawhatcee	\$ 2,000	\$ 2,000	\$ -	
83	TOTAL BUDGET 2023-24	\$ 1,719,268	\$ 2,651,423	\$ 934,155	65%



August 5, 2024
To: TDC Board Members
From: C. Clark
Subject: September 2024 marketing report

METRICS ANALYSIS OF AUGUST NEWSLETTER launched Tuesday, July 23 to 98,793 recipients. The reader open rate averaged 23% and the click to open rate averaged 2%. There were 20 trackable links in the newsletter. The highest number of click throughs registered as follows: Camp Gordon Johnson exhibit, Turtle Talk Tuesdays, SGI Lighthouse Climb, Crooked River Lighthouse Climb.

EMAIL MARKETING DATABASE DETAILS:

Total Database: June 19, 2011: 7,410
Total Database: August 4, 2024: 113,619

MARKETING/MEDIA COORDINATION

Production: *August Newsletter*
Production: *Maritime Museum Exhibit Displays*
Production: *Food Network Magazine - October*
Production: *Good Housekeeping/Women's Day - October and November issues*
Production: *ROVA Magazine - August September*
Production: *Orlando Magazine*

MID MONTH CONFIRMATION (2023-24 budget)

- Mid-month confirmation - *Good Housekeeping/Women's Day Magazine* \$2718.90

AD BUY REQUEST (2023-24 budget)

- *Weather Sites Network* - VF Digital Fall Display on weather.com, weatherbug and accuweather. 384,000 impr. \$4275
- *Visit Florida Remarketing Campaign* - Digital Display 714,000 impr. \$4270

AD BUY REQUEST (2024-25 budget)

- *2025 Visit Florida Vacation Guide* - 1/2 page - \$12,064.62
- *Tallahassee Magazine* - November/December and March/April 2025 issue - Full page plus editorial content plus digital: \$6874.20
- *Emerald Coast Magazine* - December/January 2024 and April/May 2025 issue - Full page plus editorial content and digital: \$7327.92
- *2025 Waterway Guide* - Double page editorial plus newsletter content (4) and digital: \$8983.20
- *Saltwater Fishing Guide* - Jan-June 2025 - 1/2 page - \$6270
- *Origins Magazine* - Fall issue - Full page ad and plus full page of editorial \$10,032



RECENT, CURRENT AND UPCOMING ADVERTISING CAMPAIGNS

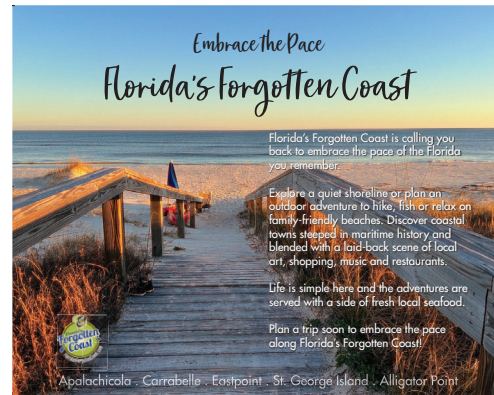
Florida's Forgotten Coast is currently or is scheduled to launch print and digital campaigns in the following publications and markets.



Apalachicola . Carrabelle . Eastpoint . St. George Island . Alligator Point



ROVA Magazine - August/September. Full page.



Apalachicola . Carrabelle . Eastpoint . St. George Island . Alligator Point

Plan Your Getaway Soon at Floridasforgottencoast.com/simple



Orlando Magazine- Great Getaways/September



Food Network/Pioneer Woman - September/October 1/2 page.



Undiscovered Florida - Summer 2024 1/2 page plus digital and newsletters



RECENT, CURRENT AND UPCOMING ADVERTISING CAMPAIGNS

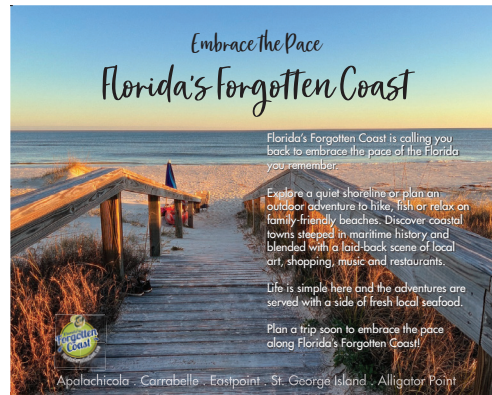
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ROVA Magazine - August/September. Full page.



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Plan Your Getaway Soon at Floridasforgottencoast.com/simple



Orlando Magazine- Great Getaways/ September



Food Network/Pioneer Woman - September/October 1/2 page.



Undiscovered Florida - Summer 2024 1/2 page plus digital and newsletters



Franklin County TDC Monthly Marketing Report

July 2024

2024 Sessions ▼ 34%

68,619

2024 Bounce Rate ▲ 11%

46.05%

2024 Goals Completed ▼ 70%

1,125

Goals Completed

Accommodation Requests

2024 Goals Completed ▼ 47%

307

Getaway Signups

2024 Goals Completed ▼ 100%

0

Visitor Guide Requests

2024 Goals Completed ▼ 51%

297

Visitor Guide Views

2024 Goals Completed ▼ 34%

197

Newsletter Signups

2024 Goals Completed ▼ 71%

222

Newsletter Views

2024 Goals Completed ▼ 67%

89

Top Cities

Top 10 Cities			
CITY	SESSIONS	VIEWS	BOUNCE RATE
(not set)	6,803	12,200	48.38%
Atlanta	5,395	9,972	45.91%
Chicago	4,441	8,461	49.27%
Orlando	2,967	4,473	44.56%
Miami	2,896	4,393	41.89%
Nashville	1,627	3,293	55.93%
Dallas	1,372	2,338	39.72%
Eastpoint	1,204	1,999	38.95%
Jacksonville	981	1,617	43.43%
Tallahassee	898	1,768	32.85%

Most Popular Pages

Top 10 Pages			
LANDING PAGE	SESSIONS	VIEWS	BOUNCE RATE
/	21,509	46,619	57.62%
/st-george-island	8,239	18,171	31.19%
/e-newsletter	4,748	5,716	76.96%
/apalachicola	2,660	6,465	29.06%
/event/st-george-island-independence-day-festivities	1,782	2,689	29.07%
(not set)	1,733	0	97.06%
/alligator-point	1,347	2,709	28.21%
/2024/06/four-days-of-freedom-festivities-on-floridas-forgotten-coast	1,295	1,753	57.61%
/things-to-see-do/webcams/st-george-island-florida-webcam	1,270	2,051	46.46%
/things-to-see-do	1,250	3,136	28.72%

Organic Search

2024 Organic Sessions

▼ 41%

24,660

2024 Organic Pageviews

▼ 47%

43,521

2024 Goals Completed

▼ 50%

304

Paid Search

2024 Sessions

▼ 39%

9,546

2024 Pageviews

▼ 38%

20,909

2024 Goals Completed

▼ 50%

183

Social Media Overview

2024 Social Audience

▲ 4%

262 K

2024 Social Impressions

▼ 28%











2.02 M

2024 Social Link Clicks











▼ 14%

26,565

Most Popular Facebook Posts

f Top 10 Facebook Posts			
DATE	POST	POST IMPRESSIONS	LIKES▼
Jul 10, 2024	 <p>Sandy snoozes after a long day of beach fun! 🐾🌊📸...</p>	5,493	98
Jul 4, 2024	 <p>Happy Independence Day from Florida's #ForgottenC...</p>	3,954	96
Jul 12, 2024	 <p>A lighthouse, a gentle breeze, and a whole lot of bea...</p>	9,421	86
Jul 9, 2024	 <p>Immerse yourself in the natural beauty that surrounds y...</p>	6,655	77
Jul 11, 2024	 <p>Craving an authentic taste of coastal living? 🍷 Frankli...</p>	4,982	63
Jul 5, 2024	 <p>Serene solitude on the Forgotten Coast shoreline, w...</p>	3,996	58
Jul 18, 2024	 <p>Discover your ideal getaway spot on Florida's #Forg...</p>	4,928	56
Jul 17, 2024	 <p>Tiny toes in the sand, big dreams of the sea. 🌊👣📸 I...</p>	3,595	54
Jul 16, 2024	 <p>Are you planning a trip to Florida's #ForgottenCoast...</p>	2,700	50
Jul 3, 2024	 <p>Diving into the best of the coast with these fresh cat...</p>	4,338	49

Most Popular Instagram Posts

Top 10 Instagram Posts & Stories			
DATE	POST	REACH▼	POST ENGAGEMENT
Jul 21, 2024	 <p>Sweet, colorful, and oh-so-delicious! 🍦 Celeb...</p>	1,597	206
Jul 3, 2024	 <p>Diving into the best of the coast with thes...</p>	1,501	109
Jul 24, 2024	 <p>The fish are biting, and the adventures are e...</p>	1,324	126
Jul 11, 2024	 <p>Craving an authentic taste of coastal living? ...</p>	1,251	141
Jul 12, 2024	 <p>A lighthouse, a gentle breeze, and a whol...</p>	1,143	79
Jul 30, 2024	 <p>Shuck yeah! Big smiles for big flavors! 🍷👍 ...</p>	1,076	98
Jul 8, 2024	 <p>Explore the endless fishing opportunities in F...</p>	982	59
Jul 5, 2024	 <p>Serene solitude on the #ForgottenCoast s...</p>	964	108
Jul 18, 2024	 <p>Discover your ideal getaway spot on Flori...</p>	932	118
Jul 10, 2024	 <p>Sandy snoozes after a long day of beach fun...</p>	926	143

Print

2024 Sessions ▲ 74%

33

2024 Pagevi... ▲ 209%

99

2024 Goals ... ▲ 100%

2

Email Newsletters

2024 Sessions ▼ 81%

401

2024 Pagevi... ▼ 79%

732

2024 Goals ... ▼ 100%

5

Banners

2024 Sessions ▼ 52%

13

2024 Pagevi... ▼ 55%

19

2024 Goals Co... ▲ 0%

0

QR

2024 Sessions ▲ 145%

49

2024 Pagevi... ▲ 300%

108

2024 Goals ... ▲ 100%

1

2024 VISITOR COUNT

Month

	Apalachicola	EPVC	SGI	Carrabelle	Total
January	1,563	205	684	191	2,643
February	1,864	357	931	283	3,435
March	1,873	377	968	287	3,505
April	1,588	311	822	273	2,994
May	1,495	223	715	251	2,684
June	1,364	228	747	226	2,565
July	1,144	159	739	253	2,295
August					
September					
October					
November					
December					
				TOTAL	20,121

FRANKLIN COUNTY

REPLY TO:
BOARD OF COUNTY COMMISSIONERS
33 MARKET STREET, SUITE 203
APALACHICOLA, FL 32320
(850) 653-8861, EXT. 100



ORIGINATING DEPARTMENT:
FRANKLIN COUNTY ADMINISTRATION
248 HIGHWAY 98
EASTPOINT, FL 32328
(850) 653-9783

July 2, 2024

RE: SGI Fishing Pier Repair Funding Request

Dear Franklin County Tourist Development Council,

Franklin County would like to request funding assistance for the repair and full replacement of the decking on the wooden section of the SGI Fishing Pier. This section is approximately 15' wide by 160' long. The existing decking material is at the end of useful life and full replacement of the decking is recommended as the spans are over open water. The fishing piers in Eastpoint and St. George Island are both big attractions for tourists. The county will direct purchase the special-order 3" thick pressure treated lumber and stainless-steel fasteners, and contractor MKM Quality Construction has provided the attached estimate to demo the existing decking and install the new decking over the bridge span. FS125.0114 authorizes repairs to fishing piers as an allowable use of TDC sales tax proceeds. Photos of the current site conditions are included in this request.

SGI Fishing Pier Repair Funding Request:

- Removal and replacement of 15' wide by 160' long area of 3" thick pressure treated decking on wooden section of the SGI Fishing Pier - \$9,990, MKM Quality Construction
- Direct Materials – 3" thick pressure treated lumber and stainless fasteners for 160' section of decking – awaiting (3) direct material quotes – estimated to not exceed \$20,000

Sincerely,

DocuSigned by:

A handwritten signature in black ink that reads "Ricky D. Jones". The signature is written over a blue DocuSign signature line.

330269A531C648D...

Ricky D. Jones,
Chairman



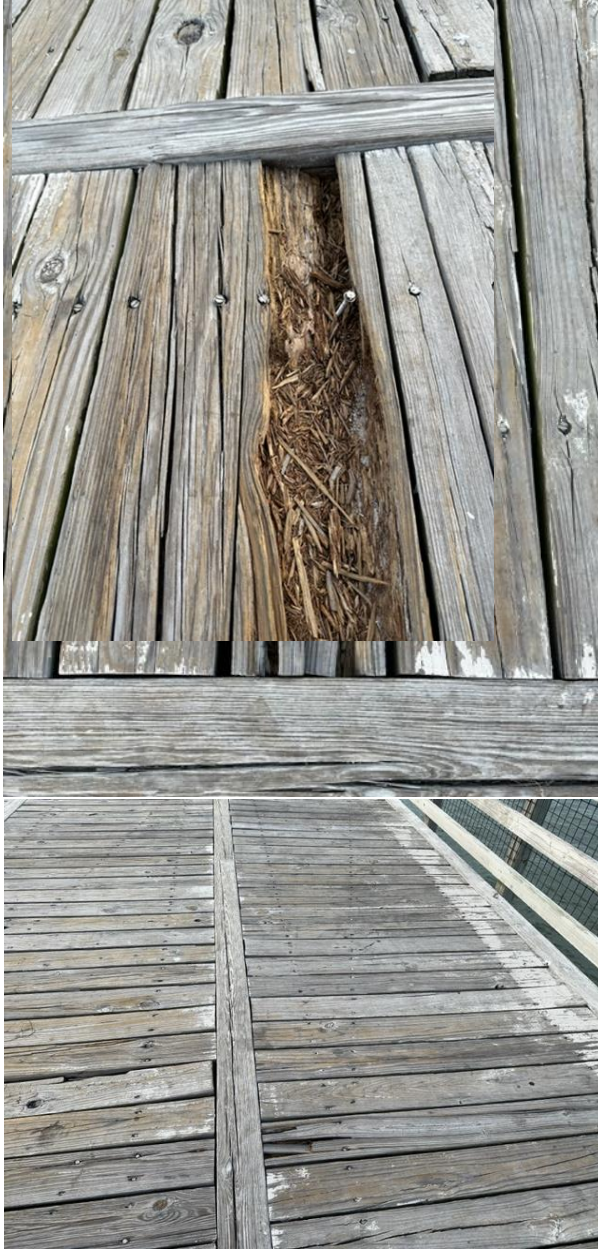
RICKY D. JONES
DISTRICT ONE

CHERYL K. SANDERS
DISTRICT TWO

ANTHONY CROOM, JR.
DISTRICT THREE

OTTICE D. AMISON
DISTRICT FOUR

JESSICA WARD
DISTRICT FIVE



RICKY D. JONES
DISTRICT ONE

CHERYL K. SANDERS
DISTRICT TWO

ANTHONY CROOM, JR.
DISTRICT THREE

OTTICE D. AMISON
DISTRICT FOUR

JESSICA WARD
DISTRICT FIVE